

DealMaker Powers EnergyX's \$75 Million Retail Investment Round

Building on its strategic institutional funding, EnergyX taps DealMaker for its second successful community raise, expanding access to the clean tech industry for retail investors

Austin, TX – October 4, 2024 at 3am ET – [DealMaker](#), the platform transforming the capital-raising landscape, today announced the successful completion of its largest Regulation A offering to date with [EnergyX's](#) \$75 million funding round. This marks the second time EnergyX has raised significant capital digitally, powered by DealMaker's technology. The raise is a testament to DealMaker's state-of-the-art platform, as well as the power and appetite of retail investors. This \$75 million retail round brings EnergyX's equity funding total to approximately \$140 million, plus its \$450 million equity commitment upon a public listing.

Created under the 2015 JOBS Act, Regulation A+ allows private companies like EnergyX to raise funds from a global base of retail investors. DealMaker, founded in 2018 by leading capital markets lawyers Rebecca Kacaba and Mat Goldstein, is the leading technology platform powering Regulation A offerings, with over \$2 billion in total investments processed to date.

EnergyX launched this latest investment offering in October 2023, and is one of the first companies to raise \$75 million via Regulation A in a single offering – the maximum amount private companies can raise under the exemption in any 12-month window. Overall, EnergyX boasts nearly 40,000 investors who join major strategic, institutional investors such as General Motors, POSCO (a major Korean steel, battery, and lithium conglomerate; \$70 billion annual revenue), and Eni SpA (the Italian oil, gas & energy major; \$140 billion in annual revenue) that participated in EnergyX's Series B fundraising in 2022.

By enabling everyday investors to become shareholders in EnergyX, and play a direct role in the future of sustainable energy, DealMaker continues to unlock access to opportunities not typically available to retail investors. DealMaker's end-to-end digital platform transforms the complicated capital-raising process into a seamless, easy to use, three-step process. This approach empowers companies like EnergyX to harness the potential of their investor community in a safe and regulated way to fuel growth and innovation. Additionally, leveraging a community of thousands of investors can unlock strategic benefits for businesses, including stronger brand presence and organic social support. The raise highlights the innovation of DealMaker's platform in transforming how companies raise capital, engage their communities, and fund innovation.

"This campaign is a perfect example of how retail investors can drive innovation in industries that have traditionally relied on institutional capital," said **Rebecca Kacaba, co-founder and CEO of DealMaker**. "EnergyX is a true visionary in the energy sector, and we're proud to have our platform power their raise for the second time – and, more importantly, to enable EnergyX's passionate investor community to engage with their mission."

The overwhelming interest from the public in EnergyX's offering reflects the growing demand for both sustainable energy solutions and opportunities to have a direct role in shaping the future. With the success of this investment round, EnergyX is poised to expand its operations, accelerate the commercialization of its lithium extraction technology, and continue pushing the boundaries of what's possible in energy storage.

"The power of the retail investor is underestimated," said **Teague Egan, CEO of EnergyX**. "We now have nearly 40,000 investors on our cap table with retail making up more than 50% of the capital contribution from our \$140 million raised. We think about this as more than just a way to raise capital – it's also about giving our supporters a real stake in our mission to accelerate the global transition to a sustainable energy future. We could not have done this without DealMaker; they are the best in the business."

For more information about how DealMaker is powering the future of capital-raising and enabling innovation across industries, visit www.dealmaker.tech and follow us [@dealmakertech](https://twitter.com/dealmakertech).

About DealMaker

DealMaker's innovative digital platform transforms the capital-raising process into simple eCommerce—empowering founders and operators to raise capital from their own communities and through strategically marketed campaigns. DealMaker's integrated suite includes compliance, transfer agent and broker-dealer services, IR tools, and marketing solutions. With over \$2 billion in investments powered to date, DealMaker leads the industry in online capital raises.

About EnergyX

EnergyX is an industry-leading energy innovation company focused on creating breakthrough solutions in lithium extraction and energy storage. Dedicated to accelerating the transition to clean energy, EnergyX's technologies are poised to revolutionize how the world produces and uses sustainable energy, ensuring a future powered by clean resources.

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